



REACH ONE YOUTH ORGANIZATION, INC.

“Reach youth. Impact lives. Inspire greatness.”

January 1, 2019

Dear Potential Donor,

Thank you for your consideration in Reach One Youth Organization, Inc., a non-profit, 501c3 organization established to help youth achieve their full potential academically, socially, physically and emotionally. The organization utilizes sports mentoring and other activities to help create a more cohesive learning and development environment.

We currently provide programs and activities that reinforce positive behavior while promoting character-building, college readiness and leadership skills. Activities include:

- Mentorship
- Participating in sports leagues/Attending sports events
- College exposure tours
- Career preparation/Life skills
- Financial awareness classes and/or other seminars
- Volunteerism in the local community
- Local youth events in the Tallahassee and surrounding areas (includes arts/cultural awareness)
- Support services by connecting families to resources in the community

With your donation, your support will help continue our efforts to make a lasting impression and positive change in the lives of youth participating in our **2019 year-round program, January – December**. Furthermore, your donation may also provide your business or affiliate company great exposure within the community that you serve. Each child we serve represents potential consumers that frequent your stores, facilities, and more for their everyday needs and wants. Check out the potential to reach our local, state and regional community:

- Estimated marketing reach potential per program year: 1200 – 10,000+
- Average weekly attendance including players, coaches, referees and event staff (Weekdays and weekends in Fall, Winter and Spring events): 1200
- Facebook Boost to family and friends reach: 3,000
- Twitter & Instagram reach: 1895
- Radio reach potential: 3550+

[Figures based on 2017 and 2018]

Please see the attached contribution form to find ways to give and donate as you wish. Thank you in advance for your consideration in providing monetary donations, goods, services and/or other support from partners such as yourself. We look forward to a favorable response.

Sincerely,

Billy Auguste

Executive Director/Sport Director
Reach One Youth Organization, Inc.

REACH ONE YOUTH ORGANIZATION, INC.

2019 Sponsorship Campaign

CHAMPION LEVEL

Contribution in the amount of **\$1,000 or more**

- Your business logo/name will be recognized on a banner for all Reach One events and partner events, players shooting shirts, and on Reach One Website, Reach One Elite Instagram, Twitter and Facebook page for your contribution level. You will also be presented with a title sponsor plaque.

THREE POINT LEVEL

Contribution in the amount of **\$500 or more**

- Your business logo/name will be recognized on a banner for Reach One events, players shooting shirts, and on Reach One Website, Reach One Elite Instagram, Twitter and Facebook page for your contribution level.

FIELD GOAL LEVEL

Contribution in the amount of **\$250**

- Your business logo/name will be recognized on players shooting shirts and on Reach One Website, Reach One Elite Instagram, Twitter and Facebook page for your contribution level.

FREE THROW LEVEL

Contribution in the amount of **\$100**

- Your business logo and/or name will be recognized on Reach One Website, Reach One Elite Instagram, Twitter and Facebook page for your contribution level.

ASSIST LEVEL

Contribution in the amount of **\$50**

- Your business name will be recognized on Reach One Website and Facebook page for your contribution level.

Contribution Methods: (Cash, Check, or Money Order Preferred):

Cash, Check, or Money Order: *Payable to Reach One Youth Organization*

Please ask if interested in alternate payment methods such as [https://cash.me/\\$Reach1Sports](https://cash.me/$Reach1Sports)

Reach One Youth Organization, Inc. is a 501c3, tax deductible organization. Your gift receipt will be provided via email or mail.

For more information, Contact:

Billy Auguste @850-445-9903

Email: bauguste@reachoneyouth.org

Website: www.reachoneyouth.org

REACH ONE YOUTH ORGANIZATION, INC.

2019 Sponsorship Form

Please print the following information:

Individual Name: _____ Contact Person: _____

Organization Name: _____

Address: _____ City: _____ Zip Code: _____

Work Phone: _____ Fax: _____ Home Phone: _____

E-mail Address: _____

Contribution Amount \$: _____ (Please check) Cash ___ Check ___ Money Order ___

Individual Player's Name(s) if applicable: _____

Special Listing Instructions:

Please provide below the information you would like listed in our printed material. Provide the correct name of individual or firm to be used. *(Must be filled in exactly as it should appear on all signage, including capitals and abbreviations):*

I would prefer not to be listed and remain anonymous: _____ (please check)

Sponsor Signature: _____

Please Email all logos to reachoneyouth@gmail.com

Thank you!