



REACH ONE YOUTH ORGANIZATION, INC.

“Reach youth. Impact lives. Inspire greatness.”

Dear Potential Sponsor,

Thank you for your consideration in Reach One Youth Organization, Inc., a non-profit, 501c3 organization established to help youth achieve their full potential academically, socially, physically and emotionally. The organization utilizes sports mentoring and other activities to help create a more cohesive learning and development environment through its Reach One Sports programs.

We currently provide programs and activities that reinforce positive behavior while promoting character-building, college readiness and leadership skills. Activities include:

- Attending sports events
- College exposure tours
- Career preparation
- Financial awareness classes or seminars
- Volunteerism in the local community
- Local youth events in the Tallahassee and surrounding areas (includes arts/cultural awareness)
- Support services by connecting families to resources in the community

With your sponsorship, your support will help continue our efforts to make a lasting impression and positive change in the lives of youth participating in our **2018 year-round program, January – December**. Furthermore, your sponsorship may also provide your business or affiliate company great exposure within the community that you serve.

Also consider how sponsorship can enhance your company's public relations efforts by reaching families with children between the ages of 5-18. Each child we serve represents potential consumers that frequent your stores, facilities, and more for their everyday needs and wants. Reach One Sports programs reach thousands of children and families in the local, state and regional area. We work with you as a sponsor to ensure you get the best return on investment for your business. Check out the potential to reach our local, state and regional community:

- Estimated marketing reach potential per program year: 1200 – 10,000+
- Average weekly attendance including players, coaches, referees and event staff (Tuesdays, Thursdays and weekends in Fall, Winter and Spring events): 1200
- Facebook Boost to family and friends reach: 3,000
- Twitter & Instagram reach: 1895
- Radio reach potential: 3550+

[Figures based on 2017 and 2018, so far]

Please see the attached contribution form to find ways to give and donate as you wish. Thank you in advance for your consideration in providing monetary donations, goods, services and/or other support from sponsors such as yourself.

Sincerely,

Billy Auguste

Executive Director/Sport Director
Reach One Youth Organization, Inc.

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2018 Sponsorship Campaign

Our Sponsorship Levels are:

CHAMPION SPONSORSHIP

Contribution in the amount of **\$2000 or more**

- Company mentioned in ALL official live broadcast from clinics, league events and radio spots
- Logo on player shirts as Champion Sponsor
- Company name on event trophies/Medals (Leagues Only)

THREE POINT SPONSORSHIP

Contribution in the amount of **\$1000 or more**

- Company mentioned in ALL official live broadcast from league events and radio spots
- Logo on player shirts as 3-Point Sponsor

FIELD GOAL SPONSORSHIP

Contribution in the amount of **\$500**

- Your Company's logo will appear on team armbands given during league play
- Logo on player shirts as FG Sponsor

FREE THROW SPONSORSHIP

Contribution in the amount of **\$250**

- Logo on player shirts as FT Sponsor

ASSIST SPONSORSHIP

Contribution in the amount of **\$100**

- Logo on player shirts as Assist Sponsor

As a thank you to all sponsors for your support:

Your business logo and/or name will be recognized on all social media postings, i.e., Reach One Website, Reach One Elite Instagram, Twitter and Facebook page for your contribution level.

Contribution Methods: (Cash, Check, or Money Order Preferred)

Cash, Check, or Money Order: *Payable to Reach One Youth Organization*

**Please ask if interested in alternate payment methods such as Cash App. Or you may complete donation/sponsorship at [https://cash.me/\\$Reach1Sports](https://cash.me/$Reach1Sports)

Reach One Youth Organization, Inc. is a 501c3, tax deductible organization. Your gift receipt will be provided via email or mail. For more information, Contact Head Coach, Billy Auguste @850-391-8025

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2018 Sponsorship Form

Please print the following information:

Individual Name: _____ Contact Person: _____

Organization Name: _____

Address: _____ City: _____ Zip Code: _____

Work Phone: _____ Fax: _____ Home Phone: _____

E-mail Address: _____

Contribution Amount \$: _____ (Please check) Cash Check Money Order

Individual Player's Name(s) if applicable: _____

Special Listing Instructions:

Please provide below the information you would like listed in our printed material. Provide the correct name of individual or firm to be used. *(Must be filled in exactly as it should appear on all signage, including capitals and abbreviations):*

I would prefer not to be listed: _____ *(please check)*

Sponsor Signature: _____

Please Email all logos to info@reachoneyouth.org

P.O. Box 181083, Tallahassee, FL 32303

Business Phone: 850-391-8025

www.reachoneyouth.org

Thank you!